

Join our mission! Support GIS!

Partnership opportunities

GIS Day 2026
November | Houston



Welcome to GIS Day 2026: Growing Our Impact!

In 2025,

Houston Area GIS Day took place across three days. Wednesday, November 19th focused on professional development workshops. Thursday, November 20nd celebrated GIS with sessions and exhibits for all, Friday, the 21st focused on students, advancing college GIS careers and introducing high school students to the field.

The venue was University of Houston Clear Lake Campus in their beautiful Bayou Buildings. With over 600 attendees, the response was incredible.

Thanks to the support of our sponsors, volunteers, and partners, last year's event proved just how impactful and engaging geospatial technology can be, especially when communities come together to explore its potential.

In 2026, we're building on that momentum.

With more schools, more interactive programming, and a broader outreach.

We're inviting you to partner with us to grow this important event and continue building pathways between education and the geospatial industry.

Together, we will make GIS Day 2026 the largest event in GIS history, all we need is you!

Past Attendance

2023

Registrants	Registered Online	Actual Attendance
High School Attendees	198	185
Expo Attendees	156	126
Workshop Attendees	28	28
Volunteers	64	40
Speakers	18	18
Sponsors	15	37

2024

Registrants	Registered Online	Actual Attendance
High School Attendees	260	300
Expo Attendees	297	223
Workshop Attendees	51	52
Volunteers	92	53
Speakers	34	33
Sponsors	16	16

2025

Registrants	Registered Online	Actual Attendance
High School Attendees	250	145
Expo Attendees	132	130
Workshop Attendees	55	44
Volunteers	105	88
Speakers	20	20
Sponsors	20	20



Why sponsor?

Sponsoring Houston Area GIS Day means more visibility –

GIS Day connects your brand with a vibrant network of professionals, students, civic leaders, and innovators shaping the future of geospatial leadership.

- ❖ Engage with hundreds of attendees across sectors
- ❖ Access to a strong pipeline of talent
- ❖ Demonstrate your commitment to education and workforce development
- ❖ Gain brand visibility across public, private, nonprofit, and academic sectors
- ❖ Be recognized as a leader in GIS, technology, and community impact
- ❖ Customize your presence through interactive booths, speaking opportunities, branded workshops, and giveaways

We offer flexible sponsorship opportunities designed to match your organization's goal's –from immersive, high engagement options to strong baseline brand presence. Whether you want to make a big impact or keep things simple, we have multiple levels of commitment to suit your needs.

Explore our four-tier structure below,
Each level includes the benefits of the lower tiers.

GUID Sponsor



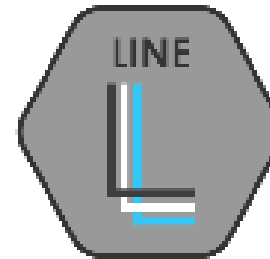
**Lead the way with
premier visibility and
exclusive benefits**

POLYGON Sponsor



**Encompass the
space with standout
branding**

LINE Sponsor



**Draw attention with a
solid presence**

POINT Sponsor



**Put your brand on the
map**



GUID Sponsor

\$5,000

Includes lower-tier benefits, plus:

- Top-tier recognition as a “GUID Sponsor” in all event promotions
- Exclusive sponsorship of the Awards Ceremony
- Extended speaking opportunity to address attendees
- Host a branded workshop or training session
- Exclusive branding on event materials or merchandise
- Access to attendee contact list for follow-up

Two exhibit tables (Wi-Fi, power, table skirts; 3–4 personnel total)





POLYGON Sponsor

\$2,500

Includes *Point + Line* benefits, plus:

- Recognition in press releases and social media
- Priority logo placement on signage and programs
- Add your swag to attendee bags
- Shout-out during opening remarks
- Recognition in post-event thank-you emails
- Display space near the main stage
- One exhibit table (Wi-Fi, power, table skirt; up to 3 personnel)





LINE Sponsor

\$1,500



Includes *Point* benefits, plus:

**One exhibit table (Wi-Fi, power,
table skirt; up to 2 personnel)**

**Complimentary coffee & water
access**



POINT Sponsor

\$500



Put your brand on the map.

- Name, logo, and website on the GIS Day homepage and marketing flyers



Nov 21-22

University of Houston Clear Lake
2700 Bay Area Blvd, Houston, TX 77058

REGISTRATION OPEN

Celebrate 25 years of GIS with a community that's mapping the future together!
Event is FREE.

WHY SHOULD YOU ATTEND?

- Free access to GIS products & services
- Exclusive GIS workshops & sessions
- Connect with professionals, educators & students from the Houston area

For more information, visit houstonareagisday.org
or contact Molly Eskelson at 832-681-2622.



VISIT OUR WEBSITE



REGISTER NOW



University of Houston
Clear Lake



ALLTERRA

planet

NIVIS



Thank you to our sponsors:



Opportunity to host a workshop during event

- Recognition in press releases and social media
- Priority logo placement on signage and programs
- Distribute branded giveaways to attendees
- Shout-out during opening remarks
- Recognition in post-event thank-you emails
- One exhibit table (Wi-Fi, power, table skirt; up to 3 personnel)

Ready to make an impact?

Join our mission!

Houston Area GIS Day is more than an event, it's a movement to advance education, technology, and community solutions through the power of geographic information systems.

Your sponsorship play's a critical role in:

- Empowering GIS professionals
- Showcasing future cutting-edge tools and innovation
- Strengthening collaboration across sectors

Next steps:

- Choose a sponsorship level that aligns with your goals
- Complete the sponsorship form attached below
- Email us at: HoustonAreaGISDayOrg@gmail.com with your logo and preferred benefits
- Connect with us to customize your presence

We look forward to partnering with you!

Become a Sponsor form

[Houston Area GIS Day | Houston-Galveston Area Council \(H-GAC\)](#)



Custom Sponsorship Opportunities

Flexible options tailored to your brand!

GIS Day is now a three-day event, giving your organization more opportunities than ever to get involved and stand out. We are excited to offer flexible sponsorships options that align with your branding goals

Badges sponsorship – Your company's logo and name will be printed on all attendees' badges. High visibility, opportunities for lasting brand awareness.

Lanyards Sponsorship - Your company can design & provide 600-700 lanyards with your logo & name.

Sponsor the food – Help keep our attendees energized! Options for Breakfast, Coffee, Lunch, or Snacks. Choose your favorites from the caterers menu - provide custom plates, to go boxes, napkins, and signage. – Have your company listed in the itinerary.

Print your own map station- w/logos. Sponsor a fun, interactive map-printing station. Attendees can mark places and print their own personalized map to take home. Add your logo to the design as an engaging way to reinforce your brand.

Excited to try something new, but don't see what you want?
Reach out to our team with help building a custom sponsorship!

Email: HoustonAreaGISDayOrg@gmail.com

GIS DAY 2026



GIS DAY 2023 Technology Display

2026 Event Details

November 18-20

Houston City College
– West Loop campus

5601 West Loop S, Houston, TX
77081



CONTACT US

Email : Thushara.Ranatunga@h-gac.com
Phone : [832-681-2551](tel:832-681-2551)

Email : Molly.Eskelson@h-gac.com
Phone : [832-681-2674](tel:832-681-2674)

Email : Gustafson@h-gac.com
Phone : [936-900-2462](tel:936-900-2462)



HOUSTON AREA GIS DAY
HOSTED BY

[Houston-Galveston Area Council](#)
[Houston City College – West Loop](#)



QUICK LINKS AND FORMS!

- GIS LANDING PAGE :
WWW.HOUSTONAREAGISDAY.ORG
- SPONSORSHIP FORM :
[LINK TO SPONSORSHIP FORM 2026](#)